

**TOP 12 CREW CHIEFS TO APPEAR ON SPECIAL "NASCAR PERFORMANCE LIVE"  
RADIO BROADCAST**

*Top NASCAR Crew Chiefs to Break Down The 2009 Chase for the NASCAR Sprint Cup Series  
Championship at NASCAR Technical Institute*

**CHARLOTTE, N.C. (Sept. 15, 2009)** – On Wed., Sept. 16, the top twelve NASCAR crew chiefs in the hunt for the 2009 NASCAR Sprint Cup Series Championship will take part in the annual Top 12 "NASCAR Performance Live" radio show broadcast originating in front of a live audience at the NASCAR Technical Institute in Mooresville, N.C., 7 to 8 p.m.

Hosted by Larry McReynolds and Steve Post, the one-hour radio broadcast will air nationally on Motor Racing Network (MRN) affiliates across the country beginning at 7 p.m. ET and on Sirius NASCAR Radio at 10 p.m. ET.

The program will be an all-access pit pass to a behind-the-scenes look at the technology and teamwork it takes to compete for championships. Audience members, which will include students from NASCAR Tech, will have the opportunity to interact with the men behind The Chase drivers and get the latest insight into each team's strategy heading into the final ten weeks of the season.

"'NASCAR Performance Live' is about the great professionals who prepare the cars for competition and the incredible work and strategy that goes into winning races and the ultimate: a NASCAR Sprint Cup Series Championship," said Odis Lloyd, managing director, NASCAR Automotive Group. "This year's broadcast will celebrate the crew chiefs involved in this highly competitive season and those that put the machines under our great drivers, and allow listeners to get to know and appreciate the people behind the scenes who keep their teams performing at the highest levels at the racetrack."

NASCAR Sprint Cup Series crew chiefs – Alan Gustafson, Darian Grubb, Chad Knaus, Mike Ford, Kenny Francis, Steve Letarte, Pat Tryson, Ryan Pemberton, Bob Osborne, Tony Gibson, Brian Pattie, and Greg Erwin – with teams currently in the title hunt are scheduled to appear at NASCAR Tech to represent their teams on the Sept. 16 show.

The event is open to fans and admission is free.

A media property of NASCAR Automotive Group, "NASCAR Performance Live" can be heard weekly on Sirius NASCAR Radio and approximately 130 Motor Racing Network (MRN) affiliates nationwide. The program's talk show format features a rotating line-up of NASCAR crew chiefs giving fans insight into the technical aspects and team side of racing. SPEED reporter Ray Dunlap joins each program with a relevant "Car Care Know-How" Tip of the Week featuring NASCAR automotive partners. "NASCAR Performance Live" sponsors include O'Reilly Auto Parts, Mahle, Raybestos and WIX.

**About NASCAR Automotive Group**

The NASCAR Automotive Group, based in the Charlotte, NC NASCAR Plaza office, supports sponsorship and licensing partnerships of companies in the automotive category and the contingency special awards program. Under the NASCAR Performance brand, automotive partners build brand awareness and sales

of their products and services via an integrated marketing program. The program includes: The NASCAR Technical Institute – a branch of Universal Technical Institute Inc. (UTI) that trains automotive technicians for the workforce; the NASCAR Performance Network – a nationwide network of quality automotive repair shops and parts stores; NASCAR Angels - a reality based TV show that repairs the cars of deserving people; a weekly TV show on SPEED called “NASCAR Performance”; a national radio show called “NASCAR Performance LIVE” on MRN and SIRIUS NASCAR Radio; and print and online media programs with the BABCOX family of automotive magazines, *NASCAR Scene* and NASCAR.COM.

**For more information, please contact:**

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